

Columbus TRAVEL | our rates and formats

print advertising

All rates excluding taxes.

1x 1/1 page	€ 5,031
2x 1/1 page	€ 4,368
4x 1/1 page	€ 3,970
1x 2/1 page	€ 9,408
Insert	Upon request
Cover pass (entire print run)	€ 5,296

print ad specifications

Width x height, excluding 5 mm bleed

Full page 1/1	210 x 285 mm
Full page 2/	420 x 285 mm

You will receive detailed print ad specifications by e-mail.

custom content

Custom content campaign	Upon request
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online advertising

Ad on homepage	From € 1,200 per week
Overlay	€ 1,995 per week
Branded content destination page	€ 1,200 (per country, per month)
Branded content topic page	Upon request (per topic)

newsletters

Newsletter advertorial	€ 1,750
Dedicated newsletter	€ 5,495

social media and multimedia

Facebook post	€ 750
Instagram post or Story	€ 750
Social media campaign	Upon request

Online production costs*

Newsletter advertorial	€ 175
Facebook post	€ 225
Instagram post or Story	€ 225
Branded content article on website	€ 550
Dedicated newsletter	€ 525

*Based on 2 correction rounds (no discount applied)

Issue #	Publication date	Deadline for advertisements	Deadline for advertorials
136	24-01-2025	18-12-2024	18-12-2024
137	07-03-2025	03-02-2025	20-01-2025
138	18-04-2025	17-03-2025	03-03-2025
139	30-05-2025	28-04-2025	14-04-2025
140-141	11-07-2025	09-06-2025	26-05-2025
142	29-08-2025	28-07-2025	14-07-2025
143	10-10-2025	08-09-2025	25-08-2025
144-145	21-11-2025	20-10-2025	06-10-2025