

Columbus TRAVEL | RATES + FORMATS

PRINT MAGAZINE ADS

Stand-alone rate, excluding tax

1 x 1/1 page	€ 3,795
2 x 1/1 page	€ 3,295
4 x 1/1 page	€ 2,995
1 x 2/1 page	€ 6,595
Graphic design fee	€ 350
Inserts	Upon request

You will receive print specifications for all advertisements and advertorials by e-mail.

PRINT SPECS

Width x height, excl. 3 mm bleed

Full page 1/1	230 x 300 mm
Full page 2/1	460 x 300 mm

ONLINE ADS

Overlay	€ 1,995 per week
Special homepage	€ 1,250 per week
Special run-of-site	€ 1,500 per week with direct external link to a special
Travel offer on homepage (1 line)	€ 300 per week
Travel offer homepage with photo	€ 800 per week
Travel offer page	€ 1,500 per year, max 3 travel offers
Country sponsorship exclusive	€ 1,000 per country, per month, max 1 country
Country sponsorship not exclusive	€ 600 per country, per month
Theme sponsorship	€ 2,500 per year
Banners	MPU medium rectangle € 25 CPM, costs per 1,000 impressions
Advertorial in regular newsletter	€ 1,250
Dedicated newsletter	€ 5,495
Facebook or Instagram post	€ 750
Branded content	Upon request
Video productions	Upon request

