

MAGAZINE RATES

Size

1 x 1/1 page
2 x 1/1 page
4 x 1/1 page
1 x 2/1 page
Graphic design fee
Inserts

Rate per page

€ 3,795
€ 3,295
€ 2,995
€ 6,595
€ 350
Upon request

Next to regular editions, Columbus Travel publishes special editions and reverse cover editions about specific themes, ideally geared toward a special-interest audience. Additional charges apply. Examples of special editions include a travel photography issue and a citytrip issue. Previous reverse cover editions included South Africa and Indonesia.

- All rates excluding taxes.
- You will receive print specifications for all advertisements and advertorials by e-mail.
- Each issue of Columbus Travel is 148 pages long. Retail price: € 6.25. Subscription rate: € 49.99.

Issue

79 - Europe
80 - Relaxation
81 - Nature
82 - Spanish-speaking world
83 - Travel discoveries
84 - Travel mysteries
85 - Sun and snow trips

Publication date

13-02-2019
03-04-2019
15-05-2019
03-07-2019
21-08-2019
02-10-2019
20-11-2019

Advertisement deadline

17-01-2019
07-03-2019
18-04-2019
06-06-2019
25-07-2019
05-09-2019
24-10-2019

Advertorial deadline

10-01-2019
28-02-2019
11-04-2019
29-05-2019
18-07-2019
29-08-2019
17-10-2019



Regular edition



Citytrip special



Reverse cover

WWW.COLUMBUSTRAVEL.NL

For more information, please contact sales@columbusmagazine.nl



REACH

Columbus Magazine

- 148 pages, published eight times per year
- Annual subscription rate: € 49.99
- Circulation: 29,000 copies
- 20,000 subscribers
- On average, every issue is read by four people
- Every issue is read by appr. 180,000 avid travelers

www.columbustravel.nl

- 825,000 page views per month
- 300,000 visitors per month
- Online community: 43,000 Travel Reporters share over 500,000 travel photos and stories

Newsletter

85,000 weekly subscribers

Social Media

f FACEBOOK FOLLOWERS
23,400 and growing
/reismagazinecolumbus

Instagram FOLLOWERS
6,000 and growing
/columbustravel

YOUTUBE
/columbusmagazine

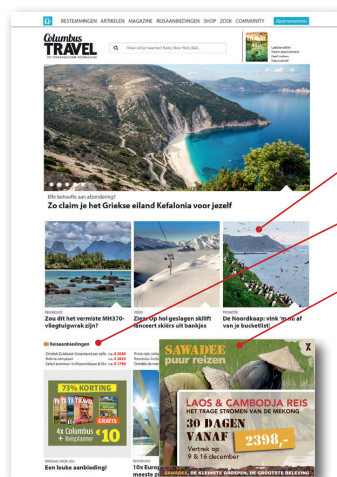
ONLINE RATES

Website

Overlay
Special homepage
Special run-of-site
Travel offer 1 line
Travel offer homepage with photo
Travel offer page
Country sponsorship exclusive
Country sponsorship not exclusive
Theme sponsorship
Banners
Facebook or Instagram post
Branded content
Video productions

Rates

€ 1,995 per week
€ 995 per week
€ 1,500 per week with direct external link to a special
€ 100 per week
€ 500 per week
€ 250 per year
€ 750 per country, per month. Max 1 country.
€ 350 per country, per month.
€ 1,500 per year
MPU medium rectangle € 25 CPM (cost per 1,000 impressions)
€ 750
Upon request
Upon request



HOMEPAGE

Special homepage

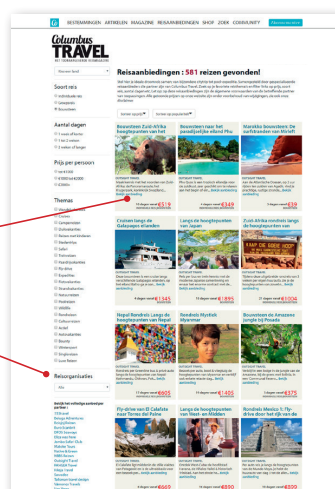
Travel offer, one line

One-time display of overlay per unique visitor

TRAVEL OFFER PAGE

Travel offer with photo

Search by partner company's name



COUNTRY PAGE

Special run-of-site

Travel offer with photo

REACH

www.columbustravel.nl

- 825,000 page views per month
- 300,000 visitors per month
- Online community: 43,000 Travel Reporters share over 500,000 travel photos and stories

Social Media

f FACEBOOK FOLLOWERS
23,400 and growing
/reismagazinecolumbus

Instagram FOLLOWERS
6,000 and growing
/columbustravel

YOUTUBE
/columbusmagazine

Newsletter

85,000 weekly subscribers

Columbus Magazine

- 148 pages, published eight times per year
- Annual subscription rate: € 49.99
- Circulation: 29,000 copies
- 20,000 subscribers
- On average, every issue is read by four people
- Every issue is read by appr. 180,000 avid travelers

WWW.COLUMBUSTRAVEL.NL

For more information, please contact sales@columbusmagazine.nl



NEWSLETTER RATES

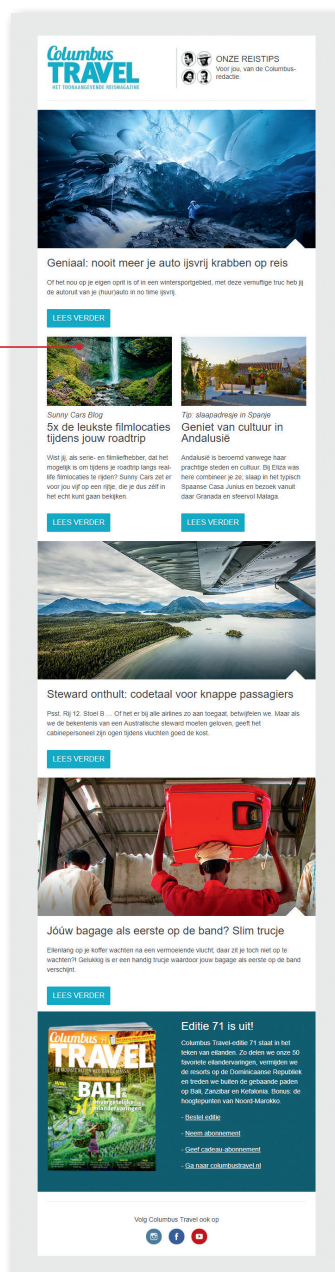
Newsletter

Advertorial in our regular, weekly newsletter
Exclusive newsletter

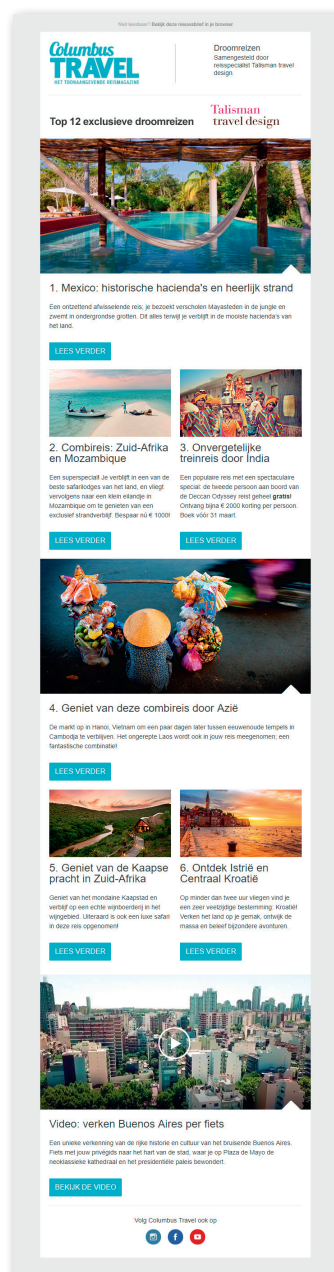
Rate

€ 1250
€ 5,495

REGULAR NEWSLETTER



EXCLUSIVE NEWSLETTER



Advertorial

REACH

Newsletter

85,000 weekly subscribers

www.columbustravel.nl

- 825,000 page views per month
- 300,000 visitors per month
- Online community: 43,000 Travel Reporters share over 500,000 travel photos and stories

Social Media

FACEBOOK FOLLOWERS
23,400 and growing
/reismagazinecolumbus

INSTAGRAM FOLLOWERS
6,000 and growing
/columbustravel

YOUTUBE
/columbusmagazine

Columbus Magazine

- 148 pages, published eight times per year
- Annual subscription rate: € 49.99
- Circulation: 29,000 copies
- 20,000 subscribers
- On average, every issue is read by four people
- Every issue is read by appr. 180,000 avid travelers

WWW.COLUMBUSTRAVEL.NL

For more information, please contact sales@columbusmagazine.nl

